



Mineure: Intercultural Management

Build new skills. Acquire cross-cultural competency

- **What is it?** An interdisciplinary study which aims to foster effective communication and interaction when managing, working and/or living with people from different cultural backgrounds.
- **Who for?** Anyone....and everyone! 😊 We all live in a globalised world now – whether we like it or not. So..... learn how to make the best of it!
- **Why?** The words of a former student “*Communication is already difficult between French people, so it can be even more difficult with foreign people. People who neglect this, waste time and money, and miss opportunities, both professional and personal. People wanting an international career should start with this course.....it’s really interesting, fun.... and in English!*” (Claire Ceyrolle, alumnus, ESIEE Management)

Some of the benefits.....



- ❖ *Creativity*
- ❖ *Synergy*
- ❖ *Innovation*
- ❖ *Productivity*
- ❖ *Global-local*
- ❖ *Cooperation*
- ❖ *Mutual benefit, « win-win »*
- ❖ *Personal development*

Content: Living in a multi-cultural world

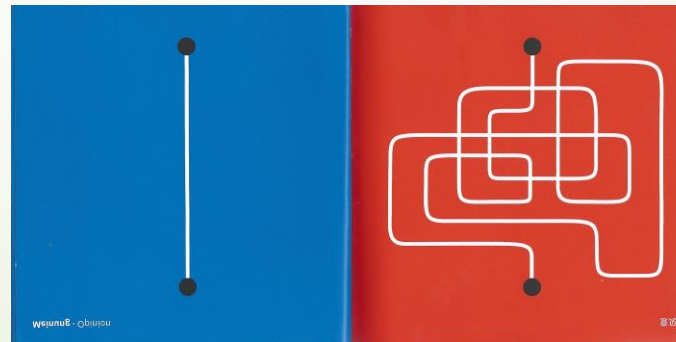


Chichicastenango market, Guatemala

- Cultural concepts, models and frameworks
- Going beyond stereotypes
- Cultural “snapshots”: France et al. and cultural comparisons
- Developing skills of cultural competence
- Small group research and presentation

Example 1: Concepts & skills....Space, Time & Context

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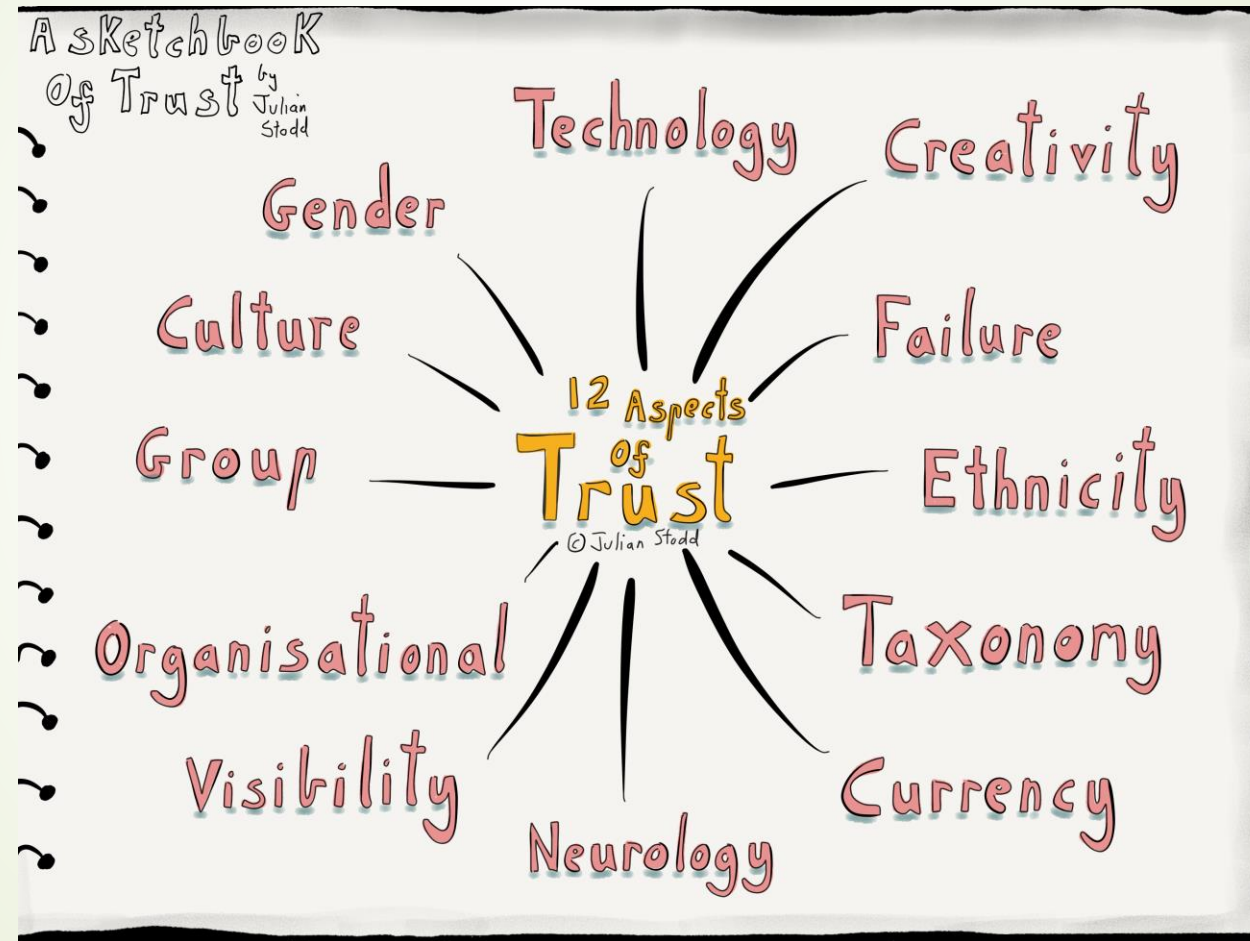


Content: Working in a multi-cultural environment

- Managing a multi-cultural team. Managing diversity
- Your individual skills in a multi-cultural team
- Your “international profile”
- Key concepts in multi-cultural teamwork
- Team-building & leadership
- Case studies & Role play



Example 2: 12 aspects of Trust



Source: Julian Stodd's Learning Blog, 2018

Example 3: International profile

- Ongoing task: making and updating your « International profile »
- Objectives:
 - To make you aware of your own international knowledge and skills, through quizzes and self-relection
 - To acknowledge and develop those skills
 - To be able to make the knowledge & skills explicit for your own career/personal development

Thank You

